

Admiral Says Free Press Basis For 'Real Hope of World Peace'

Journalism was described as a "key to communication" by Rear Adm. W. C. Chambliss, USN (Ret.) Friday in an address to 250 high school and college students gathered at El Camino College for the Ninth Annual Press Day on that campus.

Author, lawyer, and former newspaperman, Chambliss is now director of corporate planning for California Computer Products, Inc.

"The technique of news writing, which in my opinion can be learned well only if the education of the individual includes some actual experience in the highly competitive business of gathering and disseminating news, stands out as a universally understood mode of communication," the retired admiral said.

"WITHIN SOME specialized professional groups, there develop jargons comprehensible only to members of the clan," the speaker continued. "But no matter what exotic vocabulary a person may employ in the company of his professional peers, he can readily understand the message of a good news story which necessarily is written for communicating to people at every level of education."

Even in the Iron Country press, the technical standards

of good news writing are observed, he said. The difference between those countries and our own is the content of the story. The dictator-controlled newspapermen must conform to the established government line. Our journalists write the facts as they understand them.

BECAUSE NEWS writing style is so effective, it is equally as potent in communicating distorted propaganda as it is in telling the truth, Chambliss declared.

A worldwide free press, communicating facts in the effective style of news writing, could be the basis for real hope of world peace, he said.

At present, we get from the non-free nations only the output which their leadership dictates. Because we know that to be the case, we are understandably skeptical of what we are given, and suspicious of the motivation of those who put it out.

"THE SAME distortion process is applied to news about the free world before it is communicated by a dictatorship to a subjugated people. Stories about free nations are cast in a pattern deliberately calculated to further fear and suspicion.

"There is a good chance

that if each people knew the facts about the other, and could thus with confidence infer the truth concerning their motivation and intentions, the threat of international conflict would be appreciably diminished."

NEWS WRITING style develops a technique of communication applicable to the correspondence of any profession or business, he said.

"It has frequently occurred to me, while trying to interpret a weirdly structured letter marked by the semantic obscurantism so often characterizing the dictated output of a business executive, that our high schools and colleges might well make news writing a course required for graduation."

Congratulating his listeners on their decision to study journalism, Chambliss told them that its practice offered the promise of education, excitement and "above all, an opportunity to help preserve human freedom, which is always under attack."

FOLLOWING the opening session, three leaders in separate areas of communications conducted seminars for special interest groups.

Bob Wright, KRCA television

newscaster, spoke on "TV Coverage in a Metropolitan Area." Jack Teele, public relations director of the Los Angeles Rams, discussed "A Sports Publicist Looks at His Job," and Frank Lowery of the Los Angeles Times spoke on the subject, "Newspapering a Career."

Student delegates, representing 15 high schools of the Southwest, participated in a writers' tournament, saw films outlining the history and purpose of the El Camino College campus and were guests at a campus luncheon previous to an awards assembly.

Calvary Services To Be Aired

"Worship in the West," a weekly KFAC radio program directed by Dr. Clifton E. Moore, will feature the Calvary Baptist Church, 2818 Manhattan Beach Blvd. Sunday, March 25 from 9 to 10 a.m. Rev. H. Earl Kuester, pastor, will present a statement on the background and beliefs of Baptists, Al Van Selow, minister of Christian education, will bring a summary of the educational program of the church, and Clyde Mitchell, assistant director of instruction, at El Camino College, will speak from a layman's point of view concerning Christian service at the local church.

Sunday night will be "Youth Night" at the church. Al Van Selow will bring the message at the 7 p.m. service entitled, "The Inside Outsider." Youth will have other parts of the service with the Calvary Chords youth choir directed by Kay Bareford singing a special selection. Claire Trimper and Myra Roberts will sing a duet. Pastor Kuester will officiate at a service of Believer's Baptism.

At 9 p.m. the Southern Division of the Baptist Youth Fellowship will hold its first singpiration in the new sanctuary of the Calvary Baptist Church. Ted Bishop will lead the singing, and the youth quartet of the church will provide the special music. A brief testimony will be delivered by Bruce Bess, record breaking junior mile runner, now a senior at the La Habra High School. Bruce Bess, who holds the C.I.F. mile championship, is a dedicated Christian and will speak of both spiritual and physical disciplines which he has employed in winning in the race of life.

Lesson Topic On 'Matter' Next Sunday

The healing power of Scientific prayer will be stressed in the Lesson-Sermon on "Matter" at all Christian Science services Sunday. The Golden Text is from Isaiah (42:8), "I am the Lord: that is my name; and my glory will I not give to another, neither my praise to graven images."

Scriptural passages include an account of the healing by Jesus of the lunatic boy, and of his reply to the disciples who came to him "apart, and said, Why could not we cast him out? And Jesus said unto them, Because of your unbelief: for verily I say unto you, If ye have faith as a grain of mustard seed, ye shall say unto this mountain, Remove hence to yonder place; and it shall remove; and nothing shall be impossible unto you. Howbeit this kind goeth not out by prayer and fasting."

Mary Baker Eddy affirms in "Science and Health with Key to the Scriptures," "The prayer that reforms the sinner and heals the sick is an absolute faith that all things are possible to God,—a spiritual understanding of Him, an unselfed love."

Special Lenten Series Slated By Lutherans

"Were You There When He Was Accused?" was the topic of Pastor L. C. Warneke's sermon at the special Lenten Service Wednesday night at Ascension Lutheran Church.

Special worship services will be held each Wednesday during Lent at 7 p.m. Next Wednesday, March 28, Pastor Warneke will continue the journey to Jerusalem as he speaks on the topic, "Were You There When He Was Condemned?"

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